

Frequently Asked Questions about Affiliation

Q: What will we actually receive as an affiliate?

A: As an affiliate, you gain access to a national network of community-based organizations that are working to support older adults, strengthen communities, and address the opportunities and challenges of aging. Affiliation connects you with practical tools, learning opportunities, shared ideas, visibility, and real-world examples from organizations doing similar work. It gives you a place to ask questions, compare approaches, and learn from others instead of working in isolation.

Q: What is the cost to be an affiliate?

A: Affiliate fees are designed to be accessible and sustainable for organizations of all sizes. Fees are based on your organization's annual revenue, starting at \$125 for organizations with revenue of \$10,000 or less and increasing gradually up to \$550 for organizations with annual revenue of \$500,000 or more.

Q: Is affiliation worth the cost?

A: Affiliation can be viewed as a one-year strategic investment in your organization's strength, visibility, and long-term sustainability. If even one connection, funding insight, program idea, board resource, communications tool, or partnership opportunity helps you improve your work, the value can quickly exceed the cost of affiliation.

Q: We are already busy. Will this create more work?

A: The goal of affiliation is not to add more to your plate. It is to give you access to resources, relationships, and examples that can save time, spark ideas, and help you avoid reinventing the wheel. You can engage at the level that fits your organization's capacity.

Q: How does affiliation help older adults in our community?

A: Stronger organizations are better able to serve older adults. Affiliation can help you improve programs, recruit and retain volunteers, build partnerships, strengthen fundraising, communicate your impact, and stay current with trends and opportunities in aging services. The ultimate goal is to help your local work become more effective, sustainable, and visible.

Q: Why do we need a National Alliance when our work is local?

A: Your mission is local, but many of the challenges and opportunities you face are shared by organizations across the country. Being part of a National Alliance gives

you access to broader knowledge, peer support, shared learning, and added credibility while allowing your organization to remain community-led and locally focused.

Q: Could we get the same value somewhere else?

A: Some resources may exist elsewhere, but Aging Forward Alliance is specifically focused on community-based organizations supporting older adults. That makes the network highly relevant to your mission, your day-to-day realities, and the kind of practical support your organization needs.

Q: Is this just a symbolic affiliation?

A: No. Affiliation is meant to be useful and practical. The value comes from how you use it – through learning, connection, visibility, shared problem-solving, and access to ideas that can strengthen your organization over time.

Still have questions?

We would be glad to talk with you about what affiliation could look like for your organization. [Schedule a one-on-one call](#) to learn more.