

Local Business Contacts for Contributions

Supporting program activities, including showing appreciation to volunteers and riders is essential to maintaining a quality program and happy program participants. A variety of local businesses can be contacted for support. Invitation letters can be prepared to inform them about the pilot and to inquire about their interest in donating products, services, and financial support of the program.

The following list of types of businesses to contact makes fundraising as easy as 1-2-3.

1. Use the following list as a guide for contacting local and area businesses.
2. Create a database of businesses and include tracking options for all types of support, including inkind support.
3. Use the sample letter provided in this TurnKey Kit for content ideas when requesting donations.

TYPES OF BUSINESSES TO CONTACTS

| | |
|----------------------|----------------------------------|
| AAA Club | Advertising Agencies |
| Art Galleries | Gas Stations |
| Barber Shops | Construction Companies |
| Bookstores | Auto Repair Services |
| Botanical Gardens | Hotels |
| Car Washes | Nursing Homes |
| Cinemas | Older Adults Clubs/Organizations |
| Cleaning Services | Hairdressers/Beauty Shops |
| Clothing Stores | Automobile Agencies |
| Coffee Shops | Hospitals |
| Tire Companies | Pharmacies |
| Health Care Services | Medical Offices |
| Museums | Grocery Stores |
| Restaurants | Real Estate Agencies |
| Phone Companies | Auto Repair Shops |